[ROTATE THE TWO QUESTIONS BELOW]

1. How familiar are you with the phrase “genetically modified food”? Would you say you are very familiar, somewhat familiar, not too familiar or not familiar at all with the phrase “genetically modified food”?
   - Very familiar ................................. 36 72
   - Somewhat familiar ............................ 36
   - Not too familiar .............................. 12
   - Not familiar at all ............................ 15 27
   - Don’t know/No opinion [VOL] .............. 1

2. How familiar are you with the phrase “bioengineered food”? Would you say you are very familiar, somewhat familiar, not too familiar or not familiar at all with the phrase “bioengineered food”?
   - Very familiar ................................. 20 55
   - Somewhat familiar ............................ 35
   - Not too familiar .............................. 17
   - Not familiar at all ............................ 27 34
   - Don’t know/No opinion [VOL] .............. 1

[END ROTATION]
1. When you hear about food containing genetically modified organisms, known as GMOs, how much would you say you know about food containing GMOs? Would you say you know a great deal, some, not too much, or nothing at all about food containing GMOs?
   - Great deal: 11
   - Some: 35
   - Not too much: 33
   - Nothing at all: 15
   - Don’t know/No opinion: 5

2. When you hear about bioengineered food, how much would you say you know about bioengineered food? Would you say you know a great deal, some, not too much, or nothing at all about bioengineered food?
   - Great deal: 6
   - Some: 25
   - Not too much: 33
   - Nothing at all: 27
   - Don’t know/No opinion: 8